

**CR-5623**

**B. C. A. (Second Year) Examination,  
March-April 2019**

**(Gr-II)**

**INTERNET and E-COMMERCE**

**Paper : BCA-23**

**Time Allowed : Three hours**

**Maximum Marks : 40**

**Note :** Attempt the questions from all the three sections as directed. Distribution of marks is given with section.

**Section-'A'**

**(Objective Type Questions)**

**5×1=5**

**Note :** Attempt all the five questions. Each question carries 1 mark.

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**PTO**

**I. Choose the correct answer :**

(i) Which of the following protocol is not used in internet?

(a) HTTP

(b) DHCP

☒ (c) DNS http://www.a2zsubjects.com

(d) None of the mentioned

(ii) From which tag descriptive list starts?

(a) <LL>

(b) <DD>

☒ (c) <DL>

(d) <DS>

(iii) How do I add scrolling text to my page?

☒ (a) <scroll>

(b) <marquee>

(c) <cirular>

(d) <tab>

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(iv) When an empty statement is encountered, a Java Script interpreter .....

- (a) Ignore the statement
- (b) Prompts to complete the statement
- (c) Throws an error
- (d) Shows a warning

(v) The dimension of e-commerce that enables commerce across national boundaries is called .....

- (a) Interactivity
- (b) Global reach
- (c) Richness
- (d) Ubiquity

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### Section-'B'

(Short Answer Type Questions) 5×2=10

*Note : Answer all the five questions. One question from each unit is compulsory. Each question carries 2 marks.*

#### Unit-I

2. What do you understand by protocol? Explain any three.

Or

Write the difference between dial-up, leased line and DSL.

#### Unit-II

3. Differentiate between HTTP 1.0 and HTTP 1.1.

Or

Explain any five tags of HTML with their syntax.

#### Unit-III

4. Describe about search engine. How search engine work?

Or

What do you understand by proxy server?

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**Unit-IV**

5. Write any five characteristics of Java Script language.

Or

Describe in short about Java Script object and events.

**Unit-V**

6. State and explain electronic data Interchange in detail.

Or

Explain the complete life cycle of credit card transaction.

**Section-'C'**

(Long Answer Type Questions)  $5 \times 5 = 25$

*Note : Answer all the five questions. One question from each unit is compulsory. Each question carries 5 marks.*

**Unit-I**

7. What are web services? Explain service oriented services.

Or

What is Domain name system? Explain all the domain with an example.

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**Unit-II**

8. What do you understand by mark-up language? Write HTML statement for the following :

- (i) Create a check box
- (ii) Refresh the page automatically after 2 minutes
- (iii) Insert an image in the background

Or

Write a HTML code which include Table, Hyper link, Character formatting, Ordered and Unordered list to display your resume.

**Unit-III**

9. What is session management? Explain the various approaches to session management.

Or

Explain the important factors to be considered in server side programming.

**Unit-IV**

10. Write a code in Java Script to set a cookie. Assume suitable data for it.

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Or

Explain the in-built objects provided in Java Script with their properties and methods.

#### Unit-V

~~Q.~~ Explain any three types of business models used.

Or

Q. For launching a new product on the web, explain strategies for sales and promotions using e-commerce site.